

CLAIM LISTING

Please amend the Claims as follows:

This listing of claims will replace all prior versions, and listing, of claims in the application:

Applicant has made a good faith effort to list each and every prior claim, including any amendments or changes thereto (or status thereof) in this "Listing" section, however, should there be any discrepancy between the previous version of a claim (or status thereof) and the listing not explicitly amended, canceled or otherwise changed by this amendment, only the previous version (and status thereof) should be referred to as the intent of the Applicant.

Listing of the Claims:

1. Cancelled.

2. Cancelled.

3. (Currently Amended) A method of raising capital comprising:

establishing an on-line site for registering and broadcasting a bounty offering; said bounty offering including a reward offered by at least one benefactor, and a condition to be completed in order for a beneficiary to receive the reward;

broadcasting said bounty offering on-line to a plurality of actors; ~~and~~

broadcasting said bounty offering to a plurality of viewers, and wherein said viewers in response to viewing said broadcast contribute money towards the reward to be paid by the benefactor and

paying the reward to a designated party upon the completion of the condition by one of the plurality of actors; ~~wherein the actor is not the beneficiary.~~

4. (Previously Presented) The method of raising capital according to claim 3, further comprising

broadcasting said bounty offering on television.

5. (Previously Presented) The method of raising capital according to claim 3, further comprising broadcasting a plurality of bounty offerings simultaneously.

6. (Previously Presented) The method of raising capital according to claim 5, paying an incentive to the benefactor for contributing towards the reward.

7. (Previously Presented) The method of raising capital according to claim 3, further comprising the steps of:

- a. registering the benefactor on the on-line site;
- b. registering the amount of the reward on the on-line site;
- c. receiving the reward from the benefactor on the on-line site;
- d. selecting a funds manager to manage the funds of the reward on the on line site;
- e. registering the condition to be completed;
- f. selecting a condition manager on the on-line site to verify completion of the condition before payment of the reward.

8. (Currently Amended) The method of raising capital according to claim 6, ~~wherein said bounty is~~ 1, further comprising the step

of broadcasting a real time counter showing a current total of the reward from the benefactor and the money contributed by the viewers to the reward.

~~broadcast to a plurality of viewers, and said viewers contribute money towards the reward to be paid to the benefactor.~~

9. (Currently Amended) A method of raising capital comprising:

establishing an on-line site for registering and broadcasting a bounty offering;

said bounty offering including a reward offered by at least one benefactor, and a

condition to be completed in order for a beneficiary to receive the reward;

broadcasting said bounty offering on-line to a plurality of ~~parties~~ viewers;

paying incentives to the viewers other than the at least one benefactor who contribute to the reward offered by the at least one benefactor in response to viewing said broadcast; and

~~selecting the beneficiary from~~ paying the reward to a designated party upon the completion of the condition by one of the plurality of parties by determining a first party to complete the condition. actors.

10. (Previously Presented) The method of raising capital according to claim 9, further comprising broadcasting a plurality of bounty offerings simultaneously.

11. (Currently Amended) The method of raising capital according to claim 10, further comprising a second benefactor paying an competition reward to the winner of a competition between said plurality of bounty offerings to be provided to the beneficiary of the winning bounty offering upon the completion of the winning bounty offering's condition.

12. (Currently Amended) The method of raising capital according to claim 10, further comprising a second benefactor paying an competition reward to the one of said plurality of bounty offerings upon completion of a competition condition by said bounty offering,

offering, said competition reward to be provided to the beneficiary of the winning bounty offering upon the completion of the winning bounty offering's condition.

13. (Currently Amended) The method of raising capital according to claim 9, further comprising a second benefactor paying an competition reward to the one of said plurality of bounty offerings upon said one bounty offering raising a reward equal to a predetermined amount, said competition reward to be provided to the beneficiary of the winning bounty offering upon the completion of the winning bounty offering's condition.

14. (Previously Presented) The method of raising capital according to claim 9, wherein said condition is the solving of a previously unsolvable equation.

15. (Currently Amended) The method of raising capital according to claim 9, wherein said condition is the discovery of a cure for a disease.

16. (New) A method of raising capital comprising:

establishing an on-line site for registering and broadcasting a bounty offering; said bounty offering including a reward offered by at least one benefactor, and a condition to be completed in order for a beneficiary to receive the reward;

broadcasting said bounty offering on-line to a plurality of actors;

simultaneously broadcasting said bounty offering on television to a plurality of actors;

paying the reward upon the completion of the condition by one of the plurality of actors; wherein the actor is not the beneficiary.

17. (New) The method of raising capital according to claim 16, wherein said bounty is broadcast to a plurality of viewers, and said viewers contribute money towards the reward to be paid by the benefactor in response to viewing said broadcasted bounty.

18. (New) The method of raising capital according to claim 17, wherein at least one of said plurality of viewers log on to said on-line site and contribute money towards the reward by a payment received by said on-line site.

19. (New) The method of raising capital according to claim 3, wherein at least one of said plurality of viewers log on to said on-line site and contribute money towards the reward by a payment received by said on-line site.

20. (New) The method of raising capital according to claim 9, wherein at least one of said plurality of viewers log on to said on-line site and contribute money towards the reward by a payment received by said on-line site.